



Dear Prospective Advertiser:

Waynoka News is a monthly publication by the Waynoka Property Owners Association, with circulation available to over 1700 eligible property owners, and also available on our website. Most of our property owners do not receive the local newspaper. Therefore, the Waynoka News is the only publication they have to find needed services locally.

**Advertising Benefits:** Your ad goes into our newsletter and on social media (website, Facebook, Twitter, Instagram). You will also receive a printed copy each month and we will also include a link to your website from our [lakewaynoka.com/local-resources](http://lakewaynoka.com/local-resources) page.

All ads must be paid for in advance, be camera ready to size, typewritten in the exact words to be printed, and delivered by the deadline date.

**Deadline Date:** First Tuesday after the second Saturday of each month by 4:00 pm and can be hand delivered to the Lake Waynoka Administration Office, mailed, or e-mailed. We accept checks, payable to WPOA, Visa, MasterCard, Discover, and of course, cash.

Please refer to the back of this letter for pricing and ad sizes. Please give our office a call at **937-446-3232** if you have any questions.

**Mail ads and payments to:**

**ATTN: Newsletter Editor**

WPOA - Waynoka News  
1 Waynoka Drive  
Sardinia, Ohio 45171

**E-mail specifications:**

Ads in correct size - No bigger than 5000 X 3750

Pictures - .JPG/.PNG/.TIFF format

Articles - .DOC/.DOCX/.PDF format

**E-mail to:**

[newsletter@lakewaynoka.com](mailto:newsletter@lakewaynoka.com)



**Full Page – 7 ½ x 10"**

**\$240-1 Issue, \$1368-6 Issues, \$2592-12 Issues**

**1/2, Half Page – 7 ½" x 5"**

**\$120-1 Issue, \$684-6 Issues, \$1296-12 Issues**

**1/4, Quarter Page – 5" x 3 ¾"**

**\$60-1 Issue, \$324-6 Issues, \$648-12 Issues**

**1/8, Eighth Page  
Business Card 2 1/2" x 3 ¾"**

**\$30-1 Issue, \$171-6 Issues, \$324-12 Issues**

**Classified**

**Five cents for each letter, number,  
punctuation mark and/or symbol per  
Issue. Size varies.**